



Michael T. Conner, Ed.D.,
Superintendent of Schools

October 17, 2020

Dear Middletown Public Schools Community,

Since the beginning of my tenure at Middletown Public Schools, I have had the pleasure of collaborating with countless stakeholders with the common goal of instituting a change management process grounded in *innovation* and *equity*.

I am proud of the outcomes of our journey-to-date as documented by the milestones achieved and exceeded in the first two years of the ***Middletown 2021: Keys to Innovation and Equity Strategic Operating Plan***. The 2020-21 academic year is the final year of the plan.

On Tuesday, October 20, 2020, we will be officially launching our innovative crowdsourcing campaign to solicit **YOUR** ideas for ***Middletown 2024: Elevating Innovation, Creativity, and Equity Strategic Operating Plan***. Each stakeholder will receive an invitation via email to participate, and we anticipate that the 'Idea form' should take no longer than 5 minutes to complete.

The crowdsourcing campaign will ensure your voices are present in all aspects of the new strategic plan, even though the COVID-19 pandemic has prevented us from holding in-person community conversations. The campaign will conclude on November 20, 2020.

On behalf of the Board of Education and myself, thank you for your contribution to *Unlocking the Potential in ALL Students*.

Regards,

A handwritten signature in blue ink, appearing to read 'M. T. Conner', is positioned above the typed name.

Michael T. Conner, Ed.D.
Superintendent of Schools