20 Ways to Help Parents Learn about School Governance Councils (SGC)

1. Include SGC information in First Day Packet.
2. Post SGC information on school Web Site.
3. Speak about SGC at parent orientation meetings.
4. Send information out through Honeywell.
5. Send out information using email.
6. Include SGC information on a bulletin board near front office.
7. Include SGC information in the school’s newsletter.
8. Send SGC information and self-selection/nomination forms home with each student.
9. Share SGC information at back to school nights.
10. Post SGC information on the school marquee.
11. Communicate about SGC during family nights.
12. Communicate about SGC during parent teacher conferences.
13. Share SGC information during community events and school activities.
14. Provide ID badges for SGC members to wear during school events.
15. Make SGC t-shirts for members to wear during school events.
16. Make SGC information posters to display at the school site.
17. Introduce SGC members at school events.
18. Invite SGC parent members to network with other parents before and after school.
19. Post pictures of elected SGC members in front office and on website.
20. Survey parents as to how best share and communicate SGC information.

Adapted from Hartford Public School Governance Council handbook.